



A meeting of the LSU Media Executive Committee
was held on 09/12/20 at 5:00pm virtually

LSU MEDIA EXECUTIVE 2020-21 MINUTES

In Attendance

Chair: Cameron Glenwright (CG)	P	Head of Lens: Helen Forrest (HF)	P
Vice Chair & Secretary: Chris Leroux (CL)	P	Technical Officer: Joshua Gray (JG)	P
LSUTV Station Manager: Ben Cooke (BC)	P	Hall and Department Coordinator: Lucy Sinkinson (LS)	P
LCR Station Manager: Lucie Lewis (LL)	L	Wellbeing Officer: Natalie Doyle (ND)	P
Label Editor: Emily Jackson (EJ)	P	Marketing Officer: Alicia Andrusyk (AA)	P

Invited: Assistant Marketing Officer: Chloe Roberts (CR)

Minutes of last meeting

https://media.lsu.co.uk/?page_id=5169

Items to Discuss

- **Chair Update** – CG
 - 3 Sections now have their training up
 - LCR can now return to the studios
- **Financial & Administrative Update** – CL
 - Powerpoint Presentation
- **Equipment Policy Review** – CG
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- **Projects for Volunteers** – CL
 - CG: Gameshow idea – ‘the limit’
 - Flatmates as contestants
 - CG: Something similar to Freshen Up in terms of ease of production
 - To start next year as it can’t really start in the remainder of next year
- **Social Media Posting** – CL
 - Let’s make sure we’re not posting everything at the same time
- **Refreshers Membership** – CG
 - Few ideas about Refreshers memberships and promotion

- CR: “we’re still doing” campaign – making sure that people know we’re still doing things that people can get involved with
- Agreed to put ‘Refreshers Membership’ which will continue throughout semester 2 at the price of Early-Bird Membership
- Emailing Comp Sci, Engineering and Comms and Media courses.
- **Equipment Purchasing – JG**
 - Fibre cords, 4 cords, request for quote on such
 - Approved – JG to get quote
- **Exec Elections – JG**
 - BG, JG and others held meeting to talk about elections. MAP Week, then campaigning for 9 days
 - Soapbox over the weekend
 - Daily live show every evening, 20mins instead of daily newsflash
 - Other sections should start working on what they’re doing for elections that aren’t connected to LSUTV
- **Rugby – JG**
 - We’ve had to ban someone from a media project because they breached COVID-19 legislation
- **Cycling – JG**
 - Held a meeting with 24p about an event with Lboro Cycling – huge event, serious reservations about the way the event is going to be run.

Any Other Business

- **JG:** We now have access to Twitter Ad Centre

Date of next meeting: 06-01-21