



A meeting of the LSU Media Executive Committee
was held on 03/07/20 at 7:00pm virtually

LSU MEDIA EXECUTIVE 2020-21 MINUTES

- **In Attendance**

Chair: Cameron Glenwright (CG)	p	Head of Lens: Helen Forrest (HF)	p
Vice Chair & Secretary: Chris Leroux (CL)	p	Technical Officer: Joshua Gray (JG)	p
LSUTV Station Manager: Ben Cooke (BC)	p	Hall and Department Coordinator: Ellie Alaisha (EA)	p
LCR Station Manager: Lucie Lewis (LL)	p	Wellbeing Officer: Natalie Doyle (ND)	p
Label Editor: Emily Jackson (EJ)	p	Marketing Officer: Alicia Andrusyk (AA)	A

- **Minutes of last meeting**

<https://media.lsu.co.uk/wp-content/uploads/2020/06/Exec-Minutes-2020-06-18.pdf>

- **Items to Discuss**

- **Chair Update** – CG
 - Who's attended the Student Opportunities Festival?
 - A few
 - Media Law training becoming a bit more important with journalism becoming more important
 - ND happy to look into it more and help facilitate the training
 - New Committee Facebook group
 - 32 people in it, should be about 50 members, can we all try and add people to it.
 - Separate meetings for each committee
 - Can you try and have meetings with your committee in the next few weeks?
 - JG – can everyone please send lists of people who have confirmed to CL so we can collate the lists.
 - “Handover meeting” session with all the committees.
- **Financial Update** – CL

- In conversation with the director of finance but should have approximately £4000 but will confirm after an in person meeting with her.
- **Freshers (early ideas) – CG**
 - CL gave update on Union plans for freshers – tldr, no set plans as of yet
 - Does anyone have any ideas about how we can do freshers?
 - LL – working with Uni on launching freshers podcast, including the Uni promoting it.
 - CG – Potential that we'll suspend equipment booking for at least the first month as in terms of infection control makes it impractical to maintain supply.
 - CG – Continue filming move in days – we do outdoor filming, hall committees film indoors as halls will have limited social bubbles. – BC agrees and adds on what things we can film and what we won't
 - JG – we don't have the technical capacity to remote operate cameras yet, but fingers crossed there are lots of things that we should be able to film.
 - CG – EA, halls will be really important over freshers – CL states that a lot of hall reps are part of media committees so engagement shouldn't be a problem.
 - JG – equipment sharing will be impossible over that period because of quarantine.
 - CG – radio broadcast as students move in. LL agrees and it depends on what access we have to LCR.
 - CG – keep doing articles and more investigative journalism into the Uni response to Covid-19.
- **Three-point plan in brief – CG**
 - Go into a lot more depth when handover is taking place.
 - CG shared screen with a PowerPoint.
 - 3 achievable goals that are open so everyone can fit their things into them.
 - Increase Training
 - Progressive
 - Consistent
 - Structured
 - Increasing Volunteering
 - Involvement
 - Collaboration
 - Confidence
 - Protect the Future of LSU Media
 - Technical knowledge
 - Collaboration with other Union Sections

- Marketing (eliminating stigmas)
 - CG says he's lucky to have CL and JG, JG and CL disagree, we're not going to do an eternal PhD. – loss of knowledge needs to be mitigated.
 - If your ideas fit into these three points it will have a lot more support and will be considered a priority.
 - MEETING SUSPENDED AS ZOOM TIMER EXPIRED AT 19:27
 - JG, HF & EA left meeting
 - MEETING RESUMED AT 19:36
- **Media Exec and Committees (lockdown ideas and other stuff) – CG**
 - We'd like to have a massive committee-wide social – ND would like to try and organise this. Mini socials before and then everyone together.
 - BC – breakout rooms? – nods of agreement.
 - ND – all similar roles together socialise in order to get them to work together
 - Just need a date for ND to organise it
- **Committee Training and Feedback Form – ND**
 - It's important to have training trickle down to every committee member.
 - The form raised some big red flags and we need to have more training to mitigate this.
 - Training stuff include:
 - Consent training
 - Mental health awareness and self awareness training
 - More informally for Media Exec and more formal for Committees
 - BC – who's delivering the training?
 - ND – I was planning to and use Media Exec as testers for the training
 - If anyone doesn't have any posts to put out next week I'll share to the group.
 - Please push to your subcommittees
 - Trying to get to 60% of last years membership to fill in the survey.
- **Live Show with other student TV stations – BC**
 - 23rd-24th July
 - NSTV want to host the largest ever livestream done by student media.
 - Was going to put all the covid cooking episodes into one and sending it off

- **Training and how we can deliver it (Covid-19) – CL**
 - We need to start thinking about training online as face-to-face training will have to be reduced.
 - LL – going to work on a guidelines training, but everything else needs to be done in person
 - BC – LinkedIn Learning might be something worth looking at for ideas and actual training sessions.

- **Any Other Business**
 - BC – Adobe ending their free subscription soon
 - BC – Student Opportunities Festival, please share and attend
 - You should be able to access the recorded sessions on the same website – will find out at the end of the week
 - MEETING ENDED AT 19:59

Date of next meeting: TBC