



LSU Media Executive Committee

Minutes 16/10/19

In Attendance

- **Media SLT**
 - **Chair** – Christopher Leroux, **Vice Chair** – Joshua Thompson
- **Section Heads**
 - **LSUTV Station Manager** – Joshua Gray, **LCR Station Manager** -Will Reynolds, **Label Editor** – Anna Cooper, **Head of Lens** – Helena Lucas, **Head of Sport** – Will Clough
- **Specialists**
 - **Technical Officer** – Ben Cooke, **Head of Design, Marketing and Online** - Eleanor Smith, **Head of Special Projects** – Jack Anderson
- **Affiliates**
 - **Hall and Department Reps Coordinator** – James Bostock

Apologies for Absence

Wellbeing Officer – Alannah Joy, **Media and Communications Intern** – Robyn Keetley

Actions from the last meeting

- **Section Heads** to log hours
- **Chair** to organise the card reader for Hall Roadshows

Items for Discussion

- **Media Chair**
 - Adobe licenses going forward
 - SUMS Update
- **Vice Chair**
 - Outstanding Memberships
 - If your committee haven't bought memberships then they will be kicked off
 - Halloween Projects
 - Can Section Heads please
- **Head of Special Projects**
 - Office Updates
 - Live show – still not fully functional.
 - TV Studio – waiting on cable.
 - Gallery – waiting on table legs.
 - Desk in Talks – Put equipment on left hand desk (do not put anything on desk with computer).
 - Maglocks
 - Chris to chase Jo on this or talk to Ash from Enterprise.

Keep up to date    LOUGHBOROUGH SU  LSU.CO.UK

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- **Hall and Department Reps Coordinator**

- Hall and Department Memberships

- Chris L – Offering discounted training sessions (can buy in bulk). We were going to offer a Hall membership, marketing said no (viewed as an alternative booking system).
- JDA – Membership specific to that hall, still need to have done training through rep.
- Anna C – Media reps don't want access to training.
- Josh G – If we let hall reps take out membership as halls – equipment gets damaged/broken. More individual process works better.
- Eleanor – Should be stricter about booking process.
- James B – Arrived 18:28. Departments sorted; all media SIOs going to have one membership per department/school. Ann-Marie planning on reimbursing. Questions on halls; Frustrated they cannot get membership reimbursed. Media reps argue socials get reimbursed. Action and Rag reps don't have to pay for memberships.
- Josh G – Why are we allowing departments access? Halls/Departments can no longer use our equipment is this being made clear?
- James B – Halls are not allowed membership reimbursed – Ann-Marie making sure departments are.
- Chris L – cases when media reps have booked our equipment and handed off to others.
- Josh G – If an individual has bought membership and done the training – they can use equipment, but only on an individual basis.
- JDA – How is this different to a hall membership with this being tied to one person?
- James B – Problems with one of departments SIO over booking equipment.
- Chris L – Up to your discretion whether they are capable/have done the training.
- James B – Worth saying to halls that it is up to the treasurer's discretion?
- Chris L – Yes.
- Helena – This would be so much easier if we knew our reps, eg. Explaining kit, training, hire etc. Surely this would increase membership? Eg. Pushing events / volunteer opportunities to them.
- James B – Agreed, very good idea.
- JDA – How does this change aspect of whether equipment will be damaged? Issue of hall membership not wanting to break equipment remains.
- Josh G – Issues of exploiting equipment and booking out for long periods of time.
- Helena – No other section has to pay for membership.

- Chris L – Try and convince treasurers that this is the best way to go. Chris will speak to Natalie about this first and will follow-up with James B.
 - JDA – Calling vote on whether we are having hall or department memberships as a thing (yes) or individual memberships (no)
 - Yes: 4
 - No: 6
 - Abstain: 0
- **LSUTV Station Manager**
 - Media Awards
 - Josh G – Lack of money makes hosting media awards difficult. Ideas: Scrap all together, fund fully from the event itself eg. Ticket prices and sponsorships. Unfair that previous years sections (mainly TV) eg. Dance Comp, money made from this goes to fund media awards. This could instead be spent on equipment repair or sundry costs. Perfectly viable to fund awards through ticket sales and sponsorships.
 - Helena – Agrees
 - JDA - Amalgamation should be investigated.
 - Eleanor – Zero budget for every section. Other sections not going to get rid of their awards.
 - Josh G – They have other revenue streams.
 - Eleanor – Should not have to remove media awards.
 - Josh G – There should be a budget solely for awards. Money generated from commercial projects should be invested into repair.
 - Chris L – Last year media awards cost c. £1600. Ticket sales were c. £700 from 73 people. £1000 from last years budget with money left remaining.
 - Josh G – Media awards was not budgeted early enough last year.
 - Helena – We should look for our own sponsorship, consider alumni network.
 - Josh G – We could cut dessert which raised prices significantly. Drinks reception was also expensive.
 - Anna C – Look into CostCo membership possibly?
 - Josh G – If we consider spending to the money that we raise.
 - JDA – Calls vote on whether media awards to be fully self funded (yes), or no
 - Yes: 10
 - No: 0
 - Abstain: 0
- **Label Editor**
 - Big Booker Read
 - Anna C – Previous winner coming to give a talk on the 5pm Brockington 30th Oct. Managed to get Anna a slot with her to do a short interview. Anna will speak and see if anyone wants to get involved. Anna will do the article. Helena to get a volunteer to

come and take photos. Josh to consider doing a NewsFlash. Anna to email further details.

- **Wellbeing Officer**
 - Social
 - Anna C and JDA left 19:00.
 - Media Rag Raid
- **Head of Sport**
 - Music License
 - Will C: Can we get one please?
 - JDA: Find out how much it is and bring back to Exec.
 - Chris L: Possibly going to get £600 from LUARTS.
 - Kit Insurance
 - Will C: Will my own equipment be covered?
 - Chris L: No.

Any Other Business

N/A

Actions

- Chris to chase Jo on this or talk to Ash from Enterprise re Maglock.
- Chris will speak to Natalie re treasurers reimbursing media reps and will follow-up with James B.

Next Meeting: 29/10/19