Beesy.me Export - Media Exec Media 20/08/19

Tuesday, 20 August 2019

Agenda

1. Media Exec Media 20/08/19

Participants

RKE - Keetley Robyn

Action points summary	Completed		Overdues		Ongoing		Total
RKE - Keetley Robyn	1	100%	0	0%	0	0%	1
CR - Leroux Chris	0	0%	0	0%	1	100%	1
MEXEC - Exec Media	0	0%	0	0%	1	100%	1

1- Media Exec Media 20/08/19

☑ RKE 21/08/2019 LSU Media Exec Meeting Attendees:
Robyn Keetley (Media and Communications Intern)
Chris Leroux (Media Chair)
Josh Thompson (Media Vice Chair)
Alannah Joy (Wellbeing Officer)
James Bostock (Head of Hall Media)
Helena Lucas (Head of Lens)
Jack Anderson (Head of Special Projects)
Anna Cooper (Label Editor)

- Attendees shown screenshots of new SUMS website for Media

- Social Media Feedback
(All Facebook pages except LSUTV have now been hidden)
- All members of Exec have now been made aware of the plan to merge Social Media accounts
- Concerns raised that the Media Exec should have been consulted more
- Agreed that Section Heads should curate and select the content to be posted on LSU Media (the merged page)
- Label want to continue posting an article a day

- Pre Freshers Planning
- Begin implementing plans created by Section Heads

- Fresher's Plans and Feedback
- Label already have a Fresher's Plan
- Head of Lens starting a project called 'Human's of Loughborough'
- Head of Lens already has ideas for 'ready made briefs'
- General agreement that having a Calendar of events, projects and workshops to join etc. is a good idea but may not work for some sections/projects. For example, Label cannot pre-plan current affair news briefs as they are based on current news.

- Idea:
Film Festival
- Agreed that Late November is too tight a deadline to organise and run a film festival
- Potential date change for the event to Saturday 8th February 2019
- Potential of getting 'Flicks?' involved
- Mostly Student Work being submitted - but open to the public also

- Idea:
Begin submitting volunteer work to exhibitions, showcases and galleries this year

- Creativity and Innovation Week
- Aim to get 'non-creative people' to join in and make things
- Want to run workshops during this event to guide their creations
- Attendees will be able to leave with something (film, photo) that they created

- Hall Roadshow
- Hall Chairs are on board with the plan
- Dates of the roadshow are 30th Sept & 1st, 4th and 5th Oct 2019
- Will be held in Common Rooms/Dining Halls
- Similar to the 'Make Your Mark' event
- Important for Hall Chairs to make their freshers attend
- Need a timetable of Exec availability to see who can help at the the shows

- Media Memberships Feedback
- Concerns raised that the two memberships will cause the same problems as last year, with people booking kit out for personal use
- General consensus that there should be one membership, and we should push the idea that all Media Volunteers are equal (so should pay the same)
- Idea that with one membership you can promote volunteers getting training/ making content for more than one section (e.g.. volunteers can make films and write articles, not just one or the other)

- Booking System
  - Consensus that the Booking System needs to be reworked
  - Agreed that all Media Bookings must be approved by the Media and Comms Intern or Media Chair before kit is given out
  - Agreed that to stop kit being used for personal projects, you must state the project the kit is being used for
  - Commented that if volunteers want to book kit for personal use, they must pay a Hire Fee
  - Agreed that there should be limited access to the kit cupboard - only Media Exec and SLT should have maglock access
  - Agreed that the Lockbox needs to be implemented for Night Photographers - they should not be given maglock access
  - Agreed that the Lockbox will reduce the damages to kit

☐	CR 21/08/2019	ACTION: Chris L to meet with all of Media Exec
☐	MEXEC 21/08/2019	ACTION: All Section Heads to have a bullet point list/plan of what their Section is doing/creating in the lead up to Freshers

- Decision: Chris L will make a decision on Memberships by 27th August 2019